

Report on HZN's activities in respect of SMEs in 2022

SMEs as HZN members

Number of SMEs members of HZN in 2022: 128
Number of SME representatives in HZN/TCs: 488
Number of HZN/TCs with SME representatives: 128

Rights of SMEs as members of HZN:

- ✓ participation in the work of HZN technical committees
- ✓ involvement in the work of technical bodies of European and international standardization organizations
- ✓ free insight into draft standards
- ✓ possibility to influence the content of future standards
- ✓ a 20-percent discount on standards, services, workshops

SME Contact Point

www.hzn.hr/default.aspx?id=40

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phone: 01 6106 051

SME Contact Point's task is to provide direct and tailored support to SMEs in relation to standards and national standardization. It is a part of HZN's Standards Library – HZN's information, documentation and communication point and the only national point that maintains collections of Croatian (HZN), international (ISO, IEC) and European (CEN, CENELEC, ETSI) standards. These standards can be viewed by users free of charge, as well as German (DIN) and US industry standards (ASTM). Users can view standards from the Standards Library holdings using standards search tools (NAUTOS) or relying on the assistance of HZN's staff. The holdings, activities and services of the Standards Library contribute to better involvement of representatives of Croatian SMEs in standardization activities at the national, European and international levels. Free-of-charge services of the Standards Library also include providing information on standards and their benefits by phone or e-mail. Users are provided with scopes of standards by e-mail on request. In 2022 HZN's Standards Library was visited by 38 representatives of SMEs, and 600 phone inquiries and 400 e-mail inquiries by SMEs were answered.

HZNacrti draft review tool on HZN's web site (HZNacrti)

<http://hznlive.67bricks.com/>

936 draft standards were uploaded and 3 comments received in 2022. The HZNacrti draft review tool was launched in 2014 to facilitate participation of SMEs in the standards development processes by enabling them to access and comment on draft European standards at the enquiry stage. Registration is simple and free of charge for all interested users.

Repository of Croatian standards HRN4You

<https://repozitorij.hzn.hr/>

The Repository is a digital collection of Croatian normative documents developed within the standards development process in HZN. Documents available in the digital Repository are Croatian standards (HRN), Croatian technical specifications (HRS), Croatian technical reports (HRI), Croatian Guides (HRU), etc. Registered users have easy access to full texts of both valid and withdrawn Croatian normative documents. In 2022 the Repository was used by members of the Croatian Chamber of Civil Engineers (HKIG), Croatian Chamber of Electrical Engineers (HKIE), Croatian Chamber of Architects (HKIS) and the Croatian Chamber of Mechanical Engineers (HKIS) on the basis of Repository Access Agreements. Under these agreements 4553 employees and members of these chambers, typically SMEs, have free access to Croatian standards subject to requirements applicable to the protection of copyright to standards.

Participation of HZN representatives in the SME working group of European standardization organizations (CEN/CENELEC SME WG)

In November 2022, HZN took part in a survey by SBS (Small Business Standards) at the initiative of CEN/CENELEC SME-WG. SBS is a European non-profit association which represents interests of SMEs in standardization and is co-financed by the European Commission under Annex III of Regulation (EU) 1025/2012 on European standardization. The survey, aimed at raising the awareness of SMEs on the benefits of standards and standardization, was forwarded to national SME associations (at the Croatian Chamber of Economy (HGK), Croatian Employers' Association (HUP), entrepreneurship centres and hubs, etc.). The questions were focused on SME involvement in national standardization and their relationship with their NSBs. SBS will use the results to better understand the existing situation and find the way to improve the relationship between SME associations and NSBs.

HZN's participation in the EU *Translation of European Standards into Community languages* project

Within the Project, 44 harmonised standards were published into Croatian in 2022. HZN participates in the Project on the basis of Regulation (EU) 1025/2012 on European standardization in order to enable SMEs to fully benefit from understanding and using European standards, strengthen the cohesion of European standardization and ensure a fair and transparent access to European standards for all Single Market participants.

Promoting standardization for SMEs

HZN Doors Open Days and other activities were organized to increase the visibility of HZN's activities, promoting the use of standards and participation of SMEs in standardization. More information at the following links:

1 December 2022 [HZN Doors Open Day - 1 December 2022](#)

17 November 2022 [Meeting with representatives of the Croatian Agency for SMEs, Innovation and Investments \(HAMAG-BICRO\)](#)

- 3 November 2022 [Meeting with representatives of the Croatian Exporters association](#)
- 4 July 2022 [Ana Marija Boljanović, Ph.D., in the new video of the "Govornik by Melita Pavlek" series at Poslovni dnevnik portal](#)
- 27 June 2022 [HZN Doors Open Day for SMEs - 27 June 2022](#)
- 21 April 2022 [Video interview with HZN's Director-General for Privredni.hr portal](#)
- 14 April 2022 [Interview with HZN's Director-General about standardization in Lider weekly](#)